



Community Relations

By PZC Ralph Nakamura, District 19H Public Relations Chairman - October 2009 (a)

“LIONS’ DAY” NOTICE

“Lions Day” has been set for Friday, March 26, 2010!

District 19H has proposed a District-wide project of having **every club in the District** participating in a Food Drive for their own communities. We are suggesting that each club organize their own Food Drive and schedule it to occur on or about March 26, 2010. Consider the impact it will have when over 2,000 members in 61 clubs work a project of this nature that benefits the communities in which we live. Consider the media possibilities it will have. Don't forget to wear your club vests or Lions Club shirts during the event.

Some ideas: As was suggested earlier, consider flying the Lions' colors of purple and gold, whether by using balloons, flags or wind wavers, or any other means to make an impact. Or, if your club owns a “Lions” flag, perhaps you can get your Chamber of Commerce or City to fly the flag for you on “Lions Day”. (Lions flags can be purchased from the LCI Supplies Store online.) Distribute fliers proclaiming “Lions Day” and perhaps you can get the merchants in your area to post it. Ask the Mayor of your City to officially proclaim “Lions Day”. And, don't forget to get the media in your area involved to run a story for you on your “Lions Day” Food Drive. If you can think of any other means of calling attention to “Lions Day”, by all means do it! The purpose, of course, is to get the general public to acknowledge “Lions” and the work that we do.

Please send me a report on the status of your club's progress to date. Then, periodically, I'll ask for an update till we get close to March 26, 2010. Email me at: rtn@langleywa.com

Thank you, Lions, for all that you do to make our communities a better place in which to live. Each and every one of you is important to the successes of our District as a whole.

PZC Ralph Nakamura

District H Public Relations Chairman

